MEMORANDUM

DATE: Oct. 1, 2020

TO: Mineola City Council

FROM: Lynn Kitchens, Director of Marketing

SUBJECT: Reappointment of Marketing/Tourism Advisory Board members for FY 2021 and Appointment

of Mineola Chamber of Commerce representative to fill unexpired term.

The following names are submitted to City Council for appointment to the Marketing Advisory Board. All board members meet the requirements of the Marketing/Tourism Advisory Board bylaws which state that appointees must represent the following specific entities: Mineola Chamber of Commerce, Mineola Main Street Program, Mineola Civic Center, Mineola Lake Country Playhouse/Select Theater, Mineola League of the Arts, and/or any other Mineola historical or tourism related board, business or entity.

Representing	Term in Years	Term to Begin	Term to Expire
At Large	2 YR	Oct 1 2020	Sept 30 2022
Mineola Civic Center	2 YR	Oct 1 2020	Sept 30 2022
Lodging	2 YR	Oct 1 2020	Sept 30 2022
Wisener Field	2YR	Oct 1 2020	Sept 30 2022
Chamber of Commerce	(Unexpired term of Maddie Regalado) 1 YR Oct 1 2020 Sept 30 2021		
	At Large Mineola Civic Center Lodging Wisener Field	At Large 2 YR Mineola Civic Center 2 YR Lodging 2 YR Wisener Field 2YR (Unexpired term of	At Large 2 YR Oct 1 2020 Mineola Civic Center 2 YR Oct 1 2020 Lodging 2 YR Oct 1 2020 Wisener Field 2YR Oct 1 2020 (Unexpired term of Maddie Regalado